

FreshStart Logistics: Bringing next-generation optimization technology to markets in need of highly dynamic transportation routing and scheduling solutions

What is Expert Dispatch Optimization?

FreshStart Logistics Expert Dispatch Optimization is an easy to integrate API supporting batch optimization of your transportation assets.

Leverage our industry leading, expert systems based batch optimization capability from your existing internal platforms to optimize daily pickup and delivery routes or use the engine to accurately model and evaluate the impact of changes to business process, markets, fleet or other infrastructure.

The FreshStart client immediately benefits from material cost savings, increased revenue potential & efficiency through improved asset utilization, and greater responsiveness to conditions on the ground.

FreshStart delivers Expert Dispatch Optimization.

- **Expert:** Emulate and enhance dispatcher expertise by leveraging computer speed and precision
- **Dispatch:** Our expert systems based technology enforces your business priorities so plans are immediately ready for dispatch without review and modification
- **Engine:** Our API is designed for easy integration to your existing dispatch platform



FreshStart's Expert Dispatch Optimization offers a better way to manage the routing and scheduling. Our patented technology stays in the execution loop to adjust the plan as events unfold, enabling your fleet to react optimally to changes in demand.

Benefits

Key benefits of the FreshStart Dispatch Optimization solution:

- Substantial cost savings through optimal use of assets and fuel.
- Accurately estimate the impact of business changes on your bottom line
- Increased capacity from existing assets.
- Improved responsiveness & customer satisfaction.
- Reduced fuel consumption & carbon emissions by improving trips/vehicle service hour by up to 30%

FreshStart Logistics Expert Dispatch Optimization is designed to benefit:

- LTL Carriers
- Dispatch platform providers
- 3PLs
- Delivery operations
- Couriers

Summary

FreshStart Logistics offers transportation optimization technology and expertise that enables both the optimal utilization of assets and robust enforcement of business priorities and preferences. If you are looking to improve your cost and quality of service we can help. Call on us to see what this powerful solution can do for you.

For more information, please contact us:

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